

Introduction (Times New Roman font, size 16)

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Literature Review (Times New Roman font, size 16)

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Research Methodology (Times New Roman font, size 16)

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Research Findings (Times New Roman font, size 16)

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Discussions (Times New Roman font, size 16)

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Theoretical Contributions (Times New Roman font, size 12)

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Managerial Implications (Times New Roman font, size 12)

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Conclusion (Times New Roman font, size 16)

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Brief Summary (Times New Roman font, size 12)

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Limitations and Directions of Future Research (Times New Roman font, size 12)

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References (Times New Roman font, size 16)

Please refer to the APA Style for journal format and references (for details, see <http://apastyle.apa.org/>). The prospective contributor is required to check the accuracy and completeness of the references.

Example

- Soonsan, N., & Sukahbot, S. (2020). Causal relationships between destination image, place attachment, overall satisfaction, and behavioral intention of western tourists in Phuket. *Chulalongkorn Business Review*, 42(1), 68-83. <https://doi.org/10.14456/cbsr.2019.25>
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Example Tables and Pictures (APA Style)

Table 1: Correlation (Times New Roman font, size 12)

	IR	Premium	% Sponsor	% Inst	% Public
Initial returns (IR)	0.164				
Premium of offer price to NAV	0.141	-0.072			
% held by institutional investors	-0.066	0.096	-0.481***		
% held by public inst. investors	-0.370***	-0.298**	-0.314**	0.611***	
% held by private inst. investors	0.273**	0.404***	-0.295**	0.652***	-0.201

Note: This table reports the pairwise correlation coefficient between the variables. *, **, and *** denote significance at the 10%, 5%, and 1% levels, respectively. (Times New Roman font, size 10)

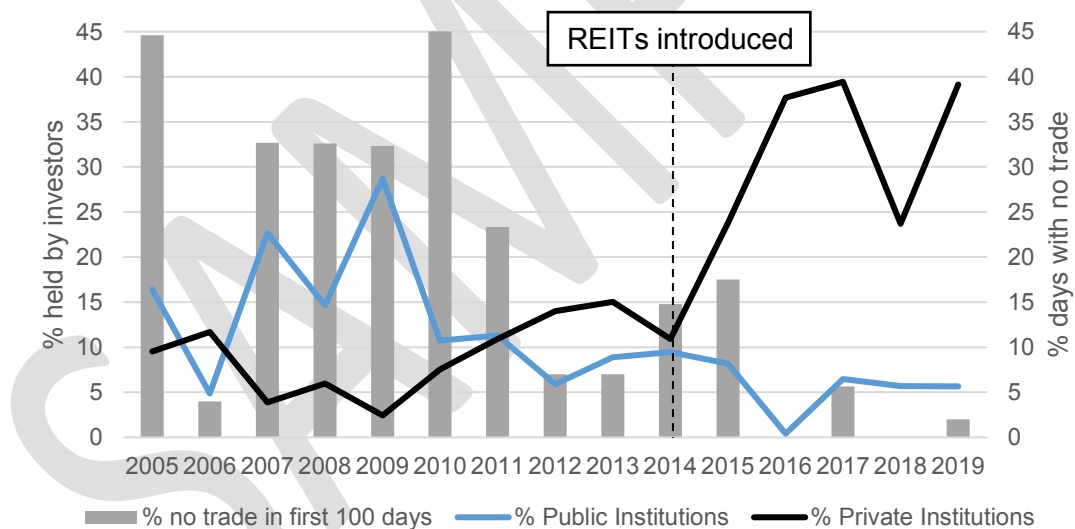


Figure 1: Institutional Investors' Participation over Time (Times New Roman font, size 12)